

» IN THE CENTER. IN MUNICH.



» ONE OF A KIND. AS ARE YOU.

# MOMA 1890

BOUTIQUE HOTEL

In the center. In Munich.  
In life. With Consciousness.  
Every guest is special.  
Every room is unique.  
MOMA1890 Boutique Hotel.  
One of a kind. As are you.



## PRESS CONTACT

If you have any questions about the MOMA1890 Boutique Hotel or ideas for a collaboration, our team will be happy to help.

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# MOMA 1890

BOUTIQUE HOTEL

## DAS MOMA1890 BOUTIQUE HOTEL

The MOMA1890 Boutique Hotel is a hotel with a timeless design that has found its place in the heart of Munich. With its perfect location in the beautiful Haidhausen district, the hotel offers a unique combination of urban flair and a quiet retreat. Guests have the opportunity to experience the best of both worlds and explore the city in all its glory before retiring to the unique atmosphere of the hotel.

Architect Kurt Seidel, father of the two owner brothers, designed each of the 51 rooms differently. Highlights include designer furniture by Vitra, Le Corbusier, Hansen, Eames & Co. and lamps by Occhio, Flos, Artemide and Ingo Maurer. The bathrooms are equipped with fittings by Laufen and Dornbracht and care products by L'Occitane.

MOMA1890 Boutique Hotel represents the combination of elegance, style and exceptional hospitality. With its timeless design, unsurpassed service and unique amenities, the hotel is the ultimate choice for discerning travellers who expect the best.



Interested guests are cordially invited to experience the unique atmosphere of the historic hotel and be inspired by the harmonious combination of tradition and modernity.



# FACTS & FIGURES

## THE HOTEL

- » Lounge with Honor Bar and coffee & tea station.
- » Directly at Orleansplatz, near Ostbahnhof (East Station)
- » Star category: \*\*\*\* stars
- » Fourth generation family business
- » Founded in 1890 under Franz Xaver Kroisi
- » Open 365 days a year



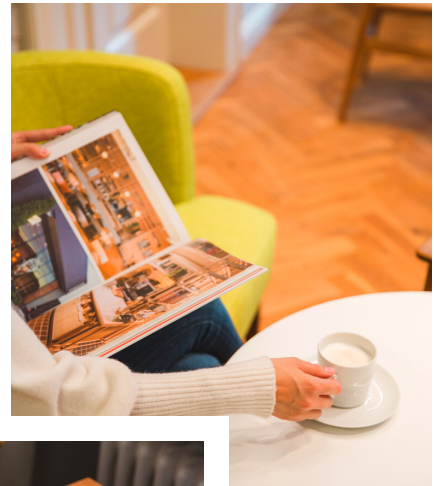
## THE ROOMS

- » 51 luxurious rooms & suites
- » 6 Junior Suites (from 27 m<sup>2</sup>)
- » Designer furniture (Vitra, Le Corbusier, & Co.)
- » Designer lamps (Occhio, Flos, Artemide)
- » Fittings (Laufen, Dornbracht)
- » Care products from the L'Occitane brand

**MoMA 1890**  
BOUTIQUE HOTEL

## THE BREAKFAST

- » For early risers & late risers: from 6:30 to 10:30 a.m.
- » For overnight guests & visitors: 17 euros per person each.
- » For the experienced & explorers: international classics & regional specialities\*.
- » For morning athletes & sit-down diners: a mix of buffet & à la carte
- » For coffee junkies & tea lovers: invigorating drinks from the Dinzler coffee roasting company & Bioteaque tea manufactory



## TARGET GROUP

- » Guest segment: business travellers, couples and families
- » Main target markets: Germany, USA, France and Switzerland



from DE



from USA



from FRA



from CH

**MOMA 1890**  
BOUTIQUE HOTEL

## SOCIAL MEDIA

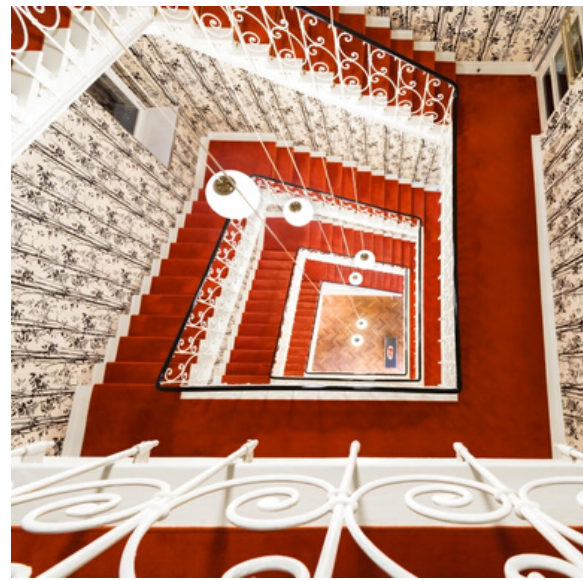
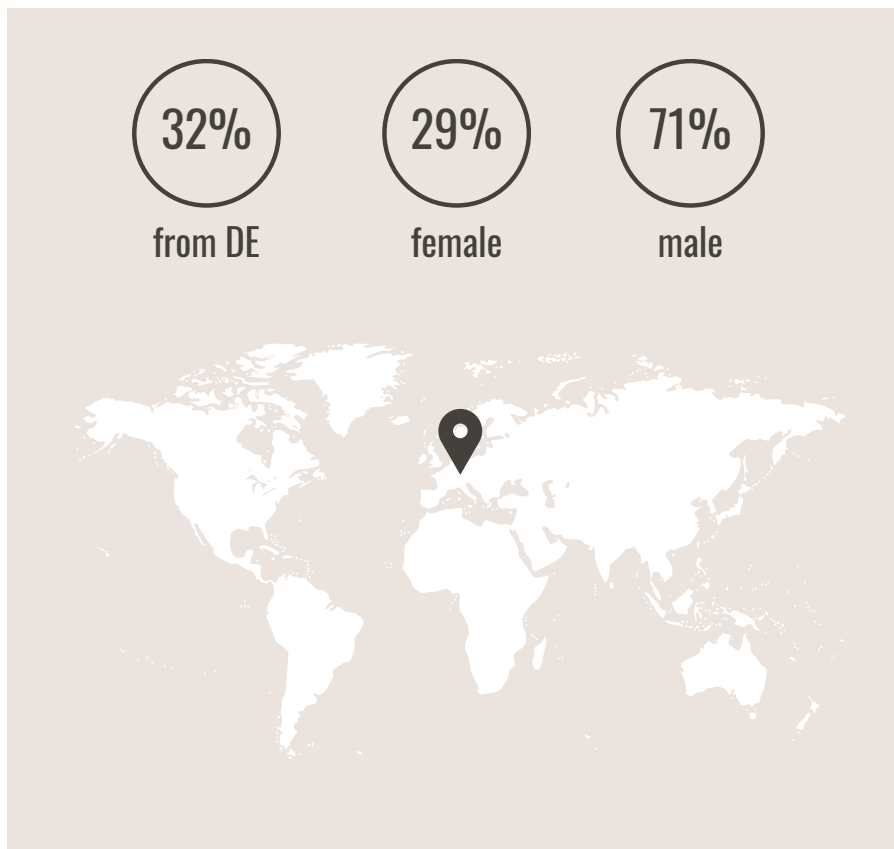
- » Facebook: 5k Likes
- » Instagram: 2k Follower
- » Website: [www.moma1890.com](http://www.moma1890.com)
- » #MOMA1890 #wearefamily #MOMAmoments



## SUSTAINABILITY

- » 90% of breakfast products are regional
- » Savings of 3,700 kW/h per year by not using minibars, instead using Honor Bar
- » Approx. ¼ of the electricity demand is self-generated with the solar system
- E-charging stations are located in the garage.
- » Use of 100% degradable cleaning products, no plastic disposables





## SEE YOU SOON!

Together we work to make our hotel a pleasure for you and for us. We combine the beauty of our unique surroundings with the comfort of a cosmopolitan hotel.

We are not concerned with higher, faster or further. Rather, we value the respectful treatment of traditions and the conscious experience of special moments.